DIGITAL EVANGELISM CONFERENCE 2019 ONLINE PLATFORMS AS A MEANS OF EVANGELISM FR. ANTHONY MESSEH

Goal: To create an online presence that provides insight into what Orthodoxy is and how it relates to life in the 21st century.

• An Incarnational Approach

"And the Word became flesh and dwelt among us..." John 1:14

We must go where they are.

Developing a Strategy, not just Tools

"He who is good with a hammer tends to see everything as a nail." Abraham Maslow

A Case Study: St. Timothy & St. Athanasius church

If we never do new things, we'll never reach new people.

"I have become all things to all men, that I might by all means save some."

1 Corinthians 9:22

For more information, go to <u>www.STSAministries.org</u>

Bio: Fr. Anthony Messeh is a priest in the Coptic Orthodox Church and serves at St. Timothy & St. Athanasius Church in Arlington, VA. He is the proud father to the two best kids in the whole wide world – Michael and Elizabeth - and even more proud husband to Marianne. Fr. Anthony is an avid sports fan and loves competing at just about anything. Basketball, racquetball, softball, ping pong, Monopoly, Chutes & Ladders ...you name it! Fr. Anthony's goal is to passionately pursue God's purpose for my life and help you do the same as well. Through grace, compassion, and persistence, Fr. Anthony has developed a following of 20,000 people on Periscope.